

SCOTTSDALE

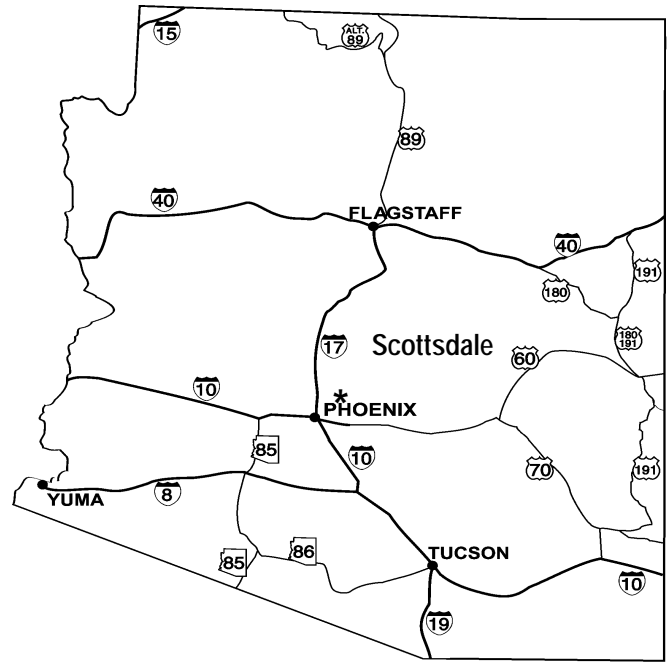
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Scottsdale, in Arizona's Valley of the Sun, has grown from a tiny farming cluster of 2,000 persons occupying one square mile in 1951, to as vibrant community of more than 214,000 persons spread over an area of 185 square miles. Founded by Army Chaplain Winfield Scott in 1888, Scottsdale, long known as the "West's Most Western Town," has matured into one of the premier examples of the new west-urbane, sophisticated, and cultured.

FOUNDED: 1888
 COUNTY: Maricopa County
 DISTANCE TO PHOENIX: 15 miles
 HIGHWAYS: I-17, I-10.

INCORPORATED: Yes - 1951
 ELEVATION: 1,260 feet
 DISTANCE TO TUCSON: 120 miles



POPULATION

	1990	2000	2004
Scottsdale	130,075	202,705	226,982*
Maricopa County	2,122,101	3,072,149	3,524,175
Arizona	3,665,228	5,130,632	5,833,685

Sources: U.S. Census Bureau and the City of Scottsdale*.

PRINCIPAL ECONOMIC ACTIVITIES

Scottsdale is characterized by a hospitality industry serving both the business and leisure visitor. The Scottsdale economy today contains, in addition to its resorts, a diverse mix of financial services from banking to insurance and investment; business services from advertising and public relations to software development; computer services, professional services from major health care providers anchored by Scottsdale Memorial Health systems and the world renowned Mayo Clinic.

County Employment

	2004
Educational & Health Svcs	168,600
Financial Activities	136,600
Government	204,700
Information	35,500
Leisure & Hospitality	157,200
Manufacturing	127,700
Mining & Construction	139,400
Other Services	6,300
Professional & Business Svcs	268,000
Trade, Transportation & Utilities	332,200

Sources: Arizona Department of Economic Security

Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Mayo Clinic	Scottsdale Healthcare
Scottsdale Princess Resort	

Major Public Employers

City of Scottsdale	Scottsdale Unified School District
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LABOR FORCE DATA

	1990	2000	2004
Civilian Labor Force	73,197	109,643	122,749
Unemployed	2,309	2,128	3,534
Unemployment Rate	3.2%	1.9%	2.9%

Sources: Arizona Department of Economic Security.

Growth Indicators

	1990	2000	2004
New Bldg. Permit	2,655	8,337	6,807
Taxable Sales (\$)	2,439,143,500	7,716,710,357	8,447,978,286
Net Assessed Valuation (\$)	1,480,000,000	2,877,733,056	4,343,454,311

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Few places can provide as many cultural opportunities as are available in Scottsdale. Within an easy driving distance are numerous high-level dramatic, dance and musical productions, art exhibits, and performances by the Scottsdale Symphony Orchestra.

Scottsdale is noted throughout the country for its creative approach to city planning. A unique 7.5 mile greenbelt offers endless recreational opportunities including fishing, sailing and other sports. The city is the winter home of the San Francisco Giants baseball team.

Paolo Soleri's studio, Cosanti, and Taliesen West, Western campus of the Frank Lloyd Wright School of Architecture are located in Scottsdale. Tours are available at both locations.

TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	5.08	5.44	5.03
City/Fire District	0.87	1.19	1.07
Countywide	3.51	3.35	3.09
Total	\$9.46	\$9.98	\$9.19

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

NOTE: School districts participate in East Valley Institute of Technology (EVIT).

Sales Tax Rate

City	1.65%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

Scottsdale offers a broad range of community and cultural facilities including 110 art galleries, four libraries, 32 indoor theaters, one outdoor theater, 28 parks, four bowling alleys, three swimming pools, 30 golf courses, five museums, 20 tennis parks, a civic center, 58 athletic fields, a stadium (which also serves as a multiuse cultural facility), and a Center for the Arts seating 800 for theater, 160 for cinema, and containing 15,000 feet of exhibit space for performing and visual arts. Westworld, a major equestrian development, provides 11 open arenas, 480 permanent horse stalls, two polo fields, a four-mile cross country equestrian course, a grand prix field, a bazaar area, parking for 13,000 cars and recreational vehicle hook-ups.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

Financial

Number of Banks: 88

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Scottsdale Municipal Airport has a 8,250-ft. paved/lighted runway
 Charter/commuter services, fuel, tie-downs and hangars available.

Medical

Extensive medical care available.

Hotel and Lodging Facilities

Number of Rooms: 14,850

Meeting Rooms: 513

Capacity of Largest Facility: 2,500

Industrial Properties

Properties ranging in size from less than an acre to more than 100 acres are available. For specific information contact the Scottsdale Chamber of Commerce, Economic Development Division at (480) 949-2169.

Utilities

Electricity	APS (Statewide)	800.253-9405
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Municipal (Scottsdale)	480.391.5650
Telephone	AT&T (statewide)	800.222.0400
	Qwest (statewide)	800.244.1111
Water	Central Arizona Project	480.870.2333
	Municipal (Scottsdale)	480.391.5650
	Salt River Project Water	602.236.3333

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	37.0	67.0	0.82
February	39.4	72.0	0.88
March	43.7	75.5	1.18
April	48.8	83.7	0.27
May	58.0	93.5	0.17
June	66.3	103.1	0.07
July	75.5	105.5	1.12
August	74.7	103.9	0.96
September	66.6	98.6	1.14
October	53.4	86.3	0.91
November	42.3	74.3	0.75
December	36.1	66.9	1.04
Yearly Avg	53.5	85.9	9.32

Western Regional Climate Center, wrcc@dri.edu. Period of record 1968-1985. Average Total Snowfall 0.0."

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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