

PHOENIX

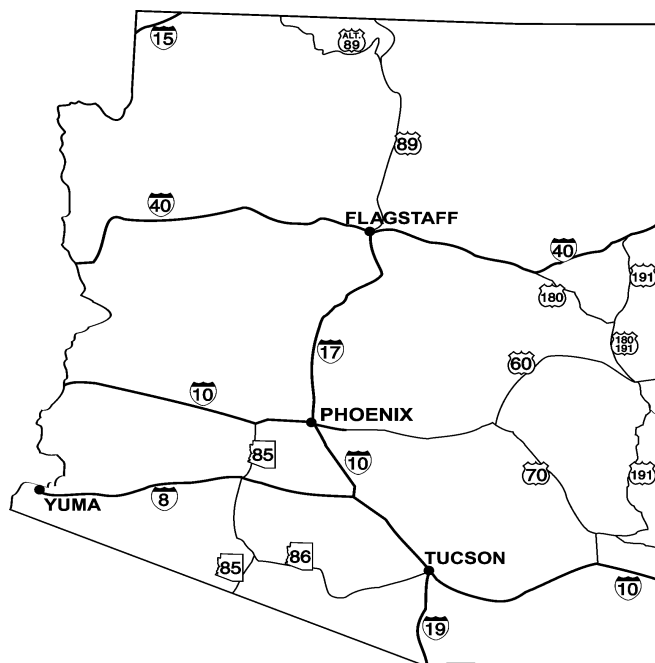
Community Profile

Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Phoenix, known as the Valley of the Sun, is the seventh largest city in the nation. The hub of the rapidly growing Southwest, it is Arizona's capital and the county seat. In 1867, Phoenix founder Jack Swilling formed a canal company and diverted irrigation water from the Salt River. In 1911, Roosevelt Dam was completed and water supplies were stabilized. Phoenix's explosive growth began during World War II when military airfields were built in Maricopa County and many defense industries followed. The name Phoenix—legendary Egyptian symbol of rebirth—was chosen because the city was built on the ruins of the Hohokam Indian civilization whose farmers dug irrigation canals still in use today.

FOUNDED: 1867
 COUNTY: Maricopa County
 DISTANCE TO PHOENIX:
 HIGHWAYS: I-17, I-10
 ENTERPRISE ZONE AVAILABLE

INCORPORATED: Yes - 1881
 ELEVATION: 1,058 feet
 DISTANCE TO TUCSON: 111 miles



POPULATION

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Phoenix	983,392	1,321,045	1,416,055
Maricopa County	2,122,101	3,072,149	3,524,175
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.
 Revised 1990 Census population figure (original: 983,403).

PRINCIPAL ECONOMIC ACTIVITIES

Phoenix has a diversified economic base. Manufacturing is a leading employer, with electronics a strong component. The area currently ranks third nationally among electronic production centers. Tourism is an important income producer. Many world-class hotels and resorts cater to visitors. Over 45 percent of total employment is in the retail trade and service sectors. Major corporations with national headquarters here include Phelps Dodge, Viad, Aztar, U-Haul, Avnet, Swift, PetSmart and Cavco.

<u>County Employment</u>	<u>2004</u>
Educational & Health Svcs	168,600
Financial Activities	136,600
Government	204,700
Information	35,500
Leisure & Hospitality	157,200
Manufacturing	127,700
Mining & Construction	139,400
Other Services	6,300
Professional & Business Svcs	268,000
Trade, Transportation & Utilities	332,200

Sources: Arizona Department of Economic Security
 Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Banner Health System	Fry's Food and Drug
Honeywell	Motorola
Wal-Mart	

Major Public Employers

Arizona State University	City of Phoenix
Maricopa County	State of Arizona
U.S. Postal Service	

LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2004</u>
Civilian Labor Force	539,160	758,321	853,309
Unemployed	25,924	22,578	37,500
Unemployment Rate	4.8%	3.0%	4.4%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2004</u>
New Bldg. Permit	6,412	22,608	27,013
Taxable Sales (\$)	12,308,962,938	22,396,936,712	24,242,878,814
Net Assessed Valuation (\$)	5,700,000,000	7,573,211,016	10,489,921,645

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

Professional sports flourish here: Diamondbacks (MLB), Cardinals (NFL), Suns (NBA), Coyotes (NHL), and Mercury (WNBA). Each spring Cactus League baseball games feature the Chicago Cubs, Oakland Athletics, San Francisco Giants, Milwaukee Brewers and Seattle Mariners. Downtown Phoenix is home to Phoenix Civic Plaza, the Convention Center, Phoenix Symphony Hall, America West Arena, Bank One Ballpark, the Herberger and Orpheum theaters, Arizona Science Center, and a variety of museums. There are excellent symphony, opera and ballet companies, and theater groups. South Mountain Park is the world's largest municipal park with horseback riding, hiking trails and a fabulous view of the city. Papago Park is home to the Phoenix Zoo, Desert Botanical Gardens, an 18-hole golf course, and fishing lakes.

TAXES

<u>Property Tax Rate</u>	<u>1990</u>	<u>2000</u>	<u>2004</u>
Elem/High School	0.00	11.76	10.62
City/Fire District	0.00	1.82	1.82
Countywide	3.51	3.35	3.09
Total	\$3.51	\$16.93	\$15.53

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

Sales Tax Rate

City	1.80%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

The City of Phoenix offers a broad range of community and cultural facilities. There are 47 art galleries, 11 libraries (plus bookmobile service), 16 museums, 138 parks (with seven desert mountain areas), over 1,200 clubs and organizations, and a civic plaza with Convention Center and Symphony Hall seating 2,557 persons.

Educational Institutions

	<u>Public</u>	<u>Private</u>
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
Post Graduate	N	Y
Technical	Y	N
University 4 year	Y	N

Financial

Number of Banks: 70

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Phoenix Sky Harbor (5th busiest in the world) provides non-stop service to 108 domestic & internatl. destinations with over 1,300 daily flights.

Medical

Extensive medical care available.

Hotel and Lodging Facilities

Number of Rooms: 20,000

Capacity of Largest Facility: 8,500

Industrial Properties

Many available. Contact the Community and Economic Development Department, City of Phoenix.

Utilities

Electricity	APS (Statewide)	800.253-9405
	Salt River Project	602.236.8888
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Municipal Sewer (Phoenix)	602.262.6251
Water	Municipal Water (Phoenix)	602.262.6251
	Salt River Project Water	602.236.3333

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total
	Daily Minimum	Daily Maximum	Precipitation (Inches)
January	41.8	66.0	0.80
February	45.0	70.4	0.71
March	49.5	75.8	0.91
April	56.1	84.3	0.27
May	64.6	93.5	0.12
June	73.4	103.0	0.11
July	80.8	105.4	0.87
August	79.5	103.4	0.96
September	73.2	99.0	0.67
October	61.3	88.2	0.64
November	48.8	74.8	0.60
December	42.0	66.4	0.86
Yearly Avg	59.7	85.8	7.54

Western Regional Climate Center, wrcc@dri.edu. Period of record 1948-2004. Average Total Snowfall 0.0".

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

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